



APPROVED MEETING MINUTES
Thursday, September 14, 2017, 2:00 – 4:30 PM
Cabrillo College, Horticulture Building
6500 Soquel Dr. Aptos

Members Present: Rebecca Bogdan, SCCOE School Nurse, Vicki Boriack, First 5 Santa Cruz County, Elaine Henning, Voucher Project, Patrice Keet, Museum of Discovery, Leticia Mendoza, YWCA of Watsonville, Sita Moon, CDRC, Tricia Pastor Cross, Cabrillo College, Alison Pepper, Parent, Elizabeth Root, UCSC, Jude Rose, CASA, Martine Watkins, SCCOE, Jane Weed-Pomerantz, Positive Discipline Community Resources, Jerri Winner, Encompass, Head Start and Nicole Young, Optimal Solutions

Absent Members: Sara Balla, Discovery Preschool, Yvette Brooks, SELPA-MIS, Larry Drury, Go Kids Inc., Irene Freiberg, First 5 Santa Cruz County, Barbara Griffin, Campus Kids Connection, Karen Hamman, Pajaro Valley Unified School District, Rosario Navarro, SCCOE/MHS and Hendrika Sheldon, Happy Acers Family Child Care

Guest: David Brody, First 5 Santa Cruz County, Maria Castro, SCCOE/MHS, Vicki Coffis, Encompass Community Services, Nora Caruso, Santa Cruz Toddler Ctr. and Faris Sabbah, SCCOE

I. CALL TO ORDER/INTRODUCTIONS

- D. Munoz called the meeting to order at 2:45 PM.

II. AGENDA REVIEW AND QUORUM CHECK

- Quorum was met at 3:00 PM.
- Agenda was reviewed – no additions to the agenda.

III. APPROVAL OF CONSENT AGENDA ITEMS – ACTION ITEM

- MAY MINUTES
- COMMITTEE REPORTS
- STAFF REPORT

Motion was made by Jane Weed-Pomerantz to accept the consent agenda items and second by Beth Root.

IV. PUBLIC COMMENTS AND COMMUNICATIONS

- C. Mulford reported the outcome of the Santa Cruz City Council meeting, Martine Watkins was able to increase the Cannabis Business Tax rate from 7% to 8%, and dedicated the new percentage to a Children’s Fund. The Fund will support enhancement and expansion of evidence-based programs to



prioritize early childhood development, prevention and vulnerable youth programs without supplanting existing City of Santa Cruz services or investments.

- V. Neville addressed the council to say that the cannabis community supports increase in the Cannabis Tax. Because the community understands there is a need to support children and child care programs in the city.

V. CHILDHOOD ADVISORY CONCUIL (CAC) MASTER PLAN

- C. Mulford presented an overview of the state mandate to produce a Master Plan for child care every 5 years.
- CACs Master Plan was one of five strategic plans used by County of Santa Cruz Community Core Investment funding initiative. This raises the Master Plans level of importance in the community.
- C. Mulford encouraged members to join the Master Plan subcommittee that M. Watkins will Chair.
- D. Munoz will coordinate the subcommittee meetings.

VI. SPECIAL GUEST SPREAKER: LESLIE GOODFRIEND, SANTA CRUZ COUNTY HUMAN SERVICES DEPARTMENT – *COMMUNITY CORE FUNDING PHASE II AND THRIVE BY THREE* INITIATIVE

- L. Goodfriend presented outcomes on the Community Core Investment Funding Phase II.
 - The funding allocation process and funding amounts received by child care programs were shared with members.
 - Human Service Department (HSD) will conduct a process evaluation focus group to gather information from the community.
- L. Goodfriend shared information on the Thrive by Three Initiative.
 - The term Auxiliary Services, referenced in the Thrive by Three Initiative, Was clarified to mean child care services.
 - The Human Services Department (HSD) is still in the planning phase of the new initiative.
 - HSD will meet with Thrive by Three stakeholders to finalize their report Before presenting it to the Board of Supervisors.



VII. SPECIAL GUEST SPEAKERS: JENNIFER HERRERA – SANTA CRUZ COUNTY PUBLIC HEALTH DEPARTMENT AND JERRI WINNER, ENCOMPASS, CHILD AND FAMILY DEVELOPMENT PROGRAM (CFDP) – *HOME VISITING PROGRAMS*

- J. Herrera presented an overview of the Nurse – Family Partnership program administered by Santa Cruz County Public Health Department, which is funded in part by the Thrive by Three Initiative.
 - Program goals are to improve pregnancy outcomes, children’s health and development and parents’ economic self-sufficiency.
 - Key program components are for first time at risk mothers, visits by Registered nurses that offer research based, data driven, intensive services.
 - Nurses have the clinical skills and knowledge and offer a high level of trust, credibility along with nursing theory and practice, which is the core of the model.
- J. Winner presented information about the Encompass Community Services, Child and Family Development Programs (CFDP) Home Visiting program.
 - All Child and Family Development Programs (CFDP) offer home visits to families to provide social services and child development information.
 - Home visitors are well trained and selected based on their education, work and life experiences including their ability to communicate and establish trusting relationships.
 - The CFDP’s home visiting program; family focused, respect for diversity, offer connections to community services, interventions and promote preventative health care and promote education and empower parents.

VIII. LEGISLATIVE UPDATES

- D. Munoz reported that AB 300 (Caballero) was on the Governor’s desk awaiting his signature.

IX. CHILD CARE PROVIDER SHORTAGE IN THE COUNTY – MARIA CASTRO, SCCOE
MIGRANT/SEASONAL HEAD START

- M. Castro discussed the barriers of the early childhood workforce due to fewer Cabrillo College ECE classes offered in Spanish. The Child Development Associate (CDA) a credential for individual providers that includes training and work experience and has been accepted as a national standard by Head Start.
- M. Castro is working with S. Moon at CDRC and Pajaro Valley Unified School District Migrant and Seasonal Head Start to begin a CDA training program.
- M. Castro asked which agency in the county is responsible for recruiting new family child care and center based providers?



- S. Moon said that CDRC looks forward to collaborating on the CDA goals/guidelines, to make the process more efficient and effective.
- D. Brody, First 5 Santa Cruz County reported that the CDA was an approved alternative qualification on the Permit Matrix.

X. ANNOUNCEMENTS

- No announcements were made at this time.

XI. ADJOURNMENT

- Meeting adjourned at 4:30 pm.

Next meeting: Thursday, December 14, 2017 location TBD